

press release

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Gleistein and Lindemann bring Frisch on board as a strong partner

... and access to Gleistein's high-quality yacht ropes becomes even easier.

Following joint discussions, three internationally active companies decided on their strategic partnership today: for the greatest possible customer benefit through wider availability and even better advice on high-quality Gleistein ropes.

Gleistein has been developing and producing technically unsurpassed rope solutions for all on-board applications since almost 200 years. Wholesaler Robert Lindemann KG from Hamburg has been representing Bremen's oldest family-owned company for 20 years and convinces as a reliable, honest partner through superior logistics and high availability of all products in the international market. Now, the system provider Peter Frisch GmbH stands in line with the two companies as a new partner. Frisch specialises in technologically demanding projects and works closely with ambitious sailors and racing syndicates. The unbeatable consulting competence is based on personal advice from enthusiastic sailors and corresponds well with Gleistein's motto "More than Ropes". The new partner also brings a large number of multipliers and thus even better availability: so there is no longer any way around the world's best ropes on the market!

Hubertus Jürgens, Managing Director of Peter Frisch GmbH, explains: *"With Gleistein we have the technologically most innovative premium manufacturer of yacht ropes in our product range and an ideal strategic partner for industrial ropes. In the future, Frisch and Lindemann customers will benefit from a competent rope network: development, sales, consulting, and services - from dinghies, cruising, and racing yachts to superyachts. We offer the right solution for all customer needs and look forward to jointly developing Gleistein's huge potential in the market."*

Klaus Walther, Managing Director of Gleistein, says: *"We are delighted to welcome Peter Frisch GmbH as another competent and committed distribution partner to complement our proven, long-standing, and successful partnership with Lindemann. We are sure that this will lead to us gaining many more satisfied users of our outstanding quality ropes."*

Franz Lindemann adds: *"With Peter Frisch GmbH, we have found a strong partner who will help us to sustainably increase the satisfaction of our mutual customers. We look forward to the strategic partnership with Gleistein, Frisch and Lindemann!"*

About Gleistein GmbH

Gleistein has been developing, manufacturing, and distributing high-quality ropes since 1824. Founded in Bremen Vegesack, Gleistein is today the oldest industrial family business in the Hanseatic city. Together with its Trencin (Slovakia) plant, the company boasts two of the most modern rope manufacturing facilities in the world. Modern chemical fibres, sophisticated designs and future-oriented rope finishing equipment and procedures offer a definite quality "plus" that directly benefits the consumer. Gleistein offers a complete service, provides its customers with industry-leading know-how and assists in selecting the perfect rope – whatever the need. Ready-to-use finishing of products, execution of contracted tests and the development of tailor-made solutions round out the comprehensive range of services.

About Robert Lindemann KG

Founded in 1931 by Robert Lindemann and still family-owned today, the Hamburg-based wholesaler supplies specialist retailers and the manufacturing industry throughout Europe. More than 16,000 different articles are stored on over 5000m² of warehouse space. For over 90 years, the specialised trade and industry have relied on fast delivery times, high delivery capacity and technically competent advice. Robert Lindemann KG is the trusted partner of professionals.

About Peter Frisch GmbH

Peter Frisch GmbH has been a wholesaler since 1973 - specialising on strong premium brands in the field of sailing clothing and boating accessories in the heart of Munich.

Born out of the then managing directors' personal passion for sailing, who came up against limits in their search for high-quality products in Germany and decided to take the trade into their own hands, the system provider today convinces with technological competence and the best consultation. The network of specialised dealers extends across Germany, Austria, Switzerland, and Hungary.



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